

Management Board agof e.V.

Claudia Dubrau, Managing Director agof e.V., Frankfurt



The educated psychologist is a declared expert in market and media research. After positions in research departments of ZDF, VOX and WDR, here particularly as chief of media research, she switched of to IP Deutschland in the year 2000. In this position she was in charge of methodology development and the complete board engagement of IP, amongst others in the agof. So she already assumed the position as assistant chairman in the agof for the period of office

2005/2006 and from 2007 to 2008 as speaker of the technical commission, which bears the methodological responsibility for the research projects of the agof. Since 2009 she is the managing director of the agof.

Status: January 2019