

Links to external online studies

Other interesting market research publications

Do you have any have questions that the AGOF Internet Facts study cannot answer? No problem! We have put together a list of links featuring other online studies – sorted by topic, by basic presentations of the BVDW [Federation of Digital Trade], by specialised media, and by study data bases. Please feel free to browse our list!

External studies, sorted by topic (compiled by the BVDW):

- Digital Trade
- E-commerce
- Interactive TV (iTV)
- IP&IT
- Mobile
- Online Media Consumption
- Online Advertising

BVDW – basic presentations:

- Digital Trade
- E-commerce
- Interactive TV (iTV)
- Mobile
- Online Media Consumption
- Online Advertising

BVDW studies:

- Other BVDW studies

Study data bases specialised media:

- E-Market
- Horizont
- IBusiness
- WuV Media



Links to external online studies

Other study data bases:

- Competence Site (e-business knowledge pool)
- ECC-Handel (E-Commerce-Centre Trade)
- ECIN (Electronic Commerce Info Net market indicator)
- markt-studien.de (portal for market studies)

More Information

- internet facts
- Academy
- Planning
- Participating
- AGOF