

## Study Contents

### Demographics

For the internet facts study data are collected on the following demographic characteristics:

#### **Respondents' Demographics**

- Gender
  - Age (or age group)
  - Marital status
  - Household leader (yes or no)
  - Main earner (yes or no)
  - Education
  - School attendance at present
  - Occupation
  - Working full or part time: current occupation
  - Country of citizenship
  - Net income
- 
- Number of persons in household in total
  - Number of persons in household by age group
  - Number of persons in household with personal income
- 
- Household net income
- 
- Main earner: gender
  - Main earner: age
  - Main earner: occupation
  - Main earner: education
  - Full or part time working main earner: current occupation
  - Main earner: country of citizenship
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- Area
  - Nielsen areas
  - Federal state
  - City size political
  - City size BIK, new system